

How to Stop Littering on Lake Martin

- Install three 4-cubic yard dumpsters and six recycling bins during the week of May 2, 2010, at three marinas located in Alexander City.
- Place two large trash cans and one recycling bin on five prominent islands
- Hire a sanitation officer who will maintain the trash and recycling service at islands and marinas, and will remove large trash items from Lake Martin
- Involve the Boy Scouts of America with the Love Your Lake campaign by establishing a biannual service for large trash pickup on May 15, 2010, and Nov. 13, 2010

DO YOU LOVE YOUR LAKE?



E-mail: loveyourlake@gmail.com
Web site: loveyourlake.org



Alabama Power Company
and
Russell Lands

**Campaign for a Cleaner
Lake Martin**



**Sponsored by
Alabama Power Company
and Russell Lands**



Do YOU Love Your Lake?



Love Your Lake



Love Your Lake's Goals

- Better the Lake Martin community's environment
- Motivate residents to preserve the lake's resources
- Promote a positive image of Alabama Power and Russell Lands



Promotional Tools

Floatable Boat Key Chains

Refrigerator Magnets

Billboard Signs Koozies



Boy Scouts Pickup Service



Boy Scouts have the opportunity to earn the Conservation Good Turn patch for volunteering to pick up Lake Martin residents' large trash items.

Sanitation Officer



The sanitation officer would remove large items such as abandoned docks.

Ways to Stop Littering



Poker Run Event

Alabama Power Company and Russell Lands are hosting a Poker Run to kick off the new Love Your Lake campaign.

Festivities are scheduled to start at 9 a.m. on May 8, 2010, at Kowaliga Marina in Alexander City.

5 of the lake's most popular islands, Chimney Rock, Acapulco Rock, Goat Island, Graveyard Island and Snake Island, are stations where participants can earn a playing card once they have collected five pieces of trash.



Winner will receive a year-long membership to the Willow Point Golf and Country Club, which is an affiliate of Russell Lands.

First Runner-Up will receive a night of free dining for six at SpringHouse restaurant.

Second Runner-Up will receive a free tank of gas for his or her boat at Kowaliga Marina.

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