

STEPHANIE MILLHOUSE BIVINS

4477 Lee Road 137 Lot 29 • Auburn, AL 36832 • (256) 682-4160 • stephaniebivins@gmail.com

EDUCATION

Bachelor of Arts in Public Relations, **Auburn University**, Auburn, AL, December 2009

- Dean's List, GPA: **3.5/4.0**

PUBLIC RELATIONS CLASS PROJECTS

Campaigns, Fall 2009

- Selected with three other classmates to develop campaign for Dean of Liberal Arts to stop littering on Lake Martin, AL
- Campaign presented to audience of 13 including President and CEO of AL Power, COO of Russell Lands and Dean of Liberal Arts

Style and Design, Fall 2009

- Wrote feature stories, blogs and created video to upload to websites
- Created personal website to showcase online resume
- Familiar with Adobe Photoshop, Adobe InDesign, Dreamweaver, HTML/CSS, Movie Maker and Macromedia Flash 8

International Marketing, Summer 2009

- Created proposal for Ropheka Technologies including research about selling hydro gels in German marketplace
- Gave 10 minute presentation on findings and answered all questions

Writing for PR, Spring 2009

- Created media press kit including pitch letters, press releases, broadcast and feature stories

RELATED EXPERIENCE

Intern, Opelika Chamber of Commerce, Opelika, AL, Summer 2009

- Wrote Chamber's newsletter articles and created content for Chamber's website
- Edited press releases and website content
- Attended press conferences and ribbon cuttings
- Promoted Opelika area by handing out Chamber's magazine at Camp War Eagle
- Videoed and photographed Chamber events and Connections meetings (business leaders group)
- Compiled quarterly report comparing costs of various local businesses to calculate Opelika's average cost of living expenses

Founder/Team Captain, Auburn University Intramural Co-ed Soccer Team, Spring 2007-2009

- Organized team of 18 players, coordinated weekly practice schedules and assigned team positions

Air force ROTC Hostess, Auburn University Silver Wing, 2007-2008

- Provided support and refreshments for members of Air Force ROTC during PT training
- Planned fundraising events with other Silver Wings and attended weekly meetings/events

Drama Team & Assistant Counselor, Royal Family Kids Camp, 2006 & 2007

- Participated in Christian-based drama for abused children ages 7-11
- Provided counselor relief by playing with children, reading to them and putting them to bed
- Built relationships with the children and gave them undivided attention and encouragement

Reporter, Auburn University Eagle Eye News, 2006

- Conducted interviews with Auburn University's Women's Soccer Team
- Filmed interviews and athletic events
- Wrote scripts, narrated footage and edited film before submission for broadcast

OTHER WORK EXPERIENCE

- **Waitress/Curbside Takeaway Server/Hostess, Outback Steakhouse**, Madison, AL, 2005-2008
- **Soccer Referee, Auburn University Intramurals**, Auburn, AL, Spring 2007
- **Babysitter**, Madison, AL, 2001-2006

ACTIVITIES AND HONORS

AUPRCA – Public Relations Council of Alabama
AU Phi Eta Sigma National Honor Society
Monarch Estates Volunteer

AU Outdoor Adventure Club
Certified SCUBA Diver
Tutored Korean Students

AU Intramural Flag Football
Encounter Christian Ministry
First Baptist of Opelika Bible Study